

WE connect ideas and industry.

If the world needs it, we find it, we get it & we connect it.

We connect ideas and innovation to industry. We are the Canadian Partner to the largest and most active technology transfer marketplace in the world (Yet2.com). The marketplace is made up of most of the fortune 500 and over 140 000 registered users worldwide with at least 1500 deals in process at any given time.

Drayton Weissenfels leverages open innovation which allows us to maximize our relationships to meet your objectives. We help shorten your time to market, we assist you in generating revenue streams from your underutilized IP, and work to connect your technology solutions with innovation seekers.

Drayton Weissenfels will work with you to drastically increase your distribution channels and expand your R&D exponentially and globally allowing you time to refine your business model and core competences.

Pain:

Many companies rely entirely on their research and development departments while other entities have very underdeveloped research and development divisions. In a knowledge based world it is impossible for a company to stay ahead of their technological needs without looking outside for innovation.

Solution:

Open innovation allows companies to have a wider distribution of its R&D initiatives by accessing global expertise via licensing and purchasing intellectual properties and processes. It also encourages companies to generate extra revenue streams from underutilized intellectual property.

Contact us to find out how we can work with you to meet your objectives.

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